



ABOUT ME

Kim is an experienced brand partner and recipe developer. She has a passion for cooking and baking and strives to provide her readers with inspiration to live a healthy lifestyle. She has worked with a variety of companies; including Blendtec, Kohls, Bob's Red Mill, Walmart, Kroger, My Fitness Pal and many more. Kim's recipes and food photography have been featured on sites such as walmart.com, Buzzfeed and the Huffington Post.



BLOG STATS

680k+

MONTHLY PAGEVIEWS

422k+

UNIQUE MONTHLY VISITORS

14k+

EMAIL SUBSCRIBERS

The readers of Kim's Cravings are interested in living a healthy lifestyle. They are generally females, ages 25-45. They mostly visit Kim's Cravings seeking nutritious recipes to cook for themselves and their families.

SERVICES

Kim is available for hire for the following services:

- FOOD STYLING AND PHOTOGRAPHY | RECIPE DEVELOPMENT
- FREELANCE WRITING | SPONSORED POSTS
- SOCIAL MEDIA PROMOTIONS | BRAND AMBASSADORSHIPS
- REPRESENTATION AT EVENTS | PRODUCT REVIEWS AND GIVEAWAYS

These are just a few ways we can collaborate.

I'd be happy to discuss additional ideas!



23.6k+

/KIMSCRAVINGS



5.4k+

@KIMSCRAVINGS



23k+

@KIMSCRAVINGS



131k+

/KIMSCRAVINGS

CONTACT ME AT: [KIM@KIMSCRAVINGS.COM](mailto:kim@kimscravings.com)
TO FIND OUT MORE ABOUT HOW WE CAN WORK TOGETHER.

